



## A LOGISTICS COOP **FOR SMALL TO MEDIUM SIZED BUSINESSES**

Our goal is simple – to provide our members with a cost effective solution to make your company more successful and to futureproof it by providing all the advantages of a large conglomerate at a fraction of the cost, therefore allowing you to compete against anyone in the market place.

### **TOGETHER** WE ARE STRONGER

Are you ready for the challenges of today's logistics market or do you want to reduce costs, improve profitability and increase market share?

"TOGETHER WE ARE STRONGER" is not just a motto, it is in our DNA, in the very air we breathe - Join and be stronger tomorrow than you are today. LogCoop connects small to middle sized freight forwarders and logistic suppliers in an intelligent way and provides its members with a custom tailored solution to suit their market needs.

The LogCoop GmbH was founded in June 2013 and is the fastest growing cooperation of middle sized freight forwarders and logistic suppliers in Europe. LogCoop incorporates over 125 middle sized and owner managed logistic companies in order to realize common Marketing and Sales activities, share knowledge, to benefit from synergistic effects and to bundle resources in order for its members to be more competitive. At the same time placing great importance on providing its members with the most successful targeted customer solution at an optimized price.

The backbone and at the forefront of the transport and logistics industry are small to medium sized companies.

Many of these companies struggle with inadequate resources and in times of ruinous price competition they may feel lost and on their own, with long family or company tradition and fixed values not being sufficient in today's marketplace. LogCoop is a proven means to lower costs, improve performance, increase operative quality and acquire customers for member's companies in the transport and logistics sector.

Our members all benefit from the trust, openness, commitment of shared knowledge and joint resources.

## YOUR ADVANTAGES WITH LOGCOOP

- personal contact to owners and decision makers of our members
- bundling of purchasing volume
- cost benefits and innovation for competitive solutions
- bundling and distribution of warehousing and transport requests from manufacturing and trade
- execution of professional marketing and sales activities
- efficient workload of all resources
- Best solutions for you through intensive, internal exchange and the association of expert panels
- Cost advantages through exclusive partnerships with our framework contract partners
- Individual advisory services to the extent you require
- Cooperation opportunities throughout Germany and Europe

## **OWN OPERATIVE NETWORKS**

networks, we are able to members and customers to react flexibly to market

Resources are pooled in order to support the members from our side

## **INDIVIDUAL SECTOR SOLUTIONS**

### **EXTENSIVE SUPPORT**

Academy Recruitment

Marketing & Destribution trade press support and

Purchasing over 100 framework contract partners

also support them in

## ANYTIME

WAREHOUSE

**NETWORK** 

members, overarching IT and marketing, as well as

## **EMERGENCY LOGISTICS**

The 24/7 emergency highly efficient global wider range of services, improved delivery options and competitive advan-

Members receive tailored guotes within 15 minutes for direct, air freight, board courier services (OBC), charter for onward

## B2C/B2B TRUCK-MOUNTED FORKLIFT

be transported via the comprehensive network.

By using 4-way forklifts, deliveries up to the curb / ramp or first door of the recipient are possi ble. The recipient is also responsible for delivery to

to be as successful as possible.

**OUR VALUES** 

**LOGCOOP** 

**BUILDING BLOCKS -**

At LogCoop the individual building blocks allow

our members to choose the resources that they

need to close the gaps between what they have,

what they want or what they need allowing them

**ALL CONSOLIDATED** 

**UNDER ONE ROOF** 

Our values are the rules for our cooperation. For instance, we want to cultivate genuine collaboration, mutual respect, honesty and openness - a true willingness to accept adjustments and changes and to engage in profitable networking for the benefit of everyone.



## **OUR VISION**

Our vision is to become Europe's number one logistics network by supporting our members to collaborate and purchase together to create sustainable competitive advantage.



## **OUR MISSION**

We identify the trends of the future, evaluate them and present them to our members. We bundle capacities and resources in order to make the network and its members fit for the future.

## WHAT WE OFFER:

- More than 125 int. members
- 3.500.000 m<sup>2</sup> Storage area

Truck units

- ~ **130** Storage locations and all storage classes

• 15.000

A strong community

## **TEAM OF LOGCOOP -**TOGETHER WE ARE STRONGER

LogCoop offers you a strong community where you can experience support when you need it and cooperation when it is appropriate, so that you can offer your customers the solutions they want from you.

Our goal is to strengthen the small and medium sized businesses in the logistics and forwarding sector. Our members are owner managed companies, forwarders and logistic experts. To make your company futureproof it needs cooperation instead of competition. The heterogeneity of our members is our advantage so that they could offer targeted solutions to nearly every customers enquiry.

# IF YOU ARE READY TO REDUCE COSTS, IMPROVE PROFITABILITY AND INCREASE YOUR SALES PLEASE CONTACT US FOR FURTHER INFORMATION

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